



***Return, Reboot, Refocus:
From the Capital Region to the World!***

Saturday, November 3, 2018

9:30 A.M. - 3:30 P.M.

Siena College

Snyder Hall

515 Loudon Road, Loudonville, New York 12211

Join us in supporting the students of the Capital District as they refocus the lens through which they view their international experience!

Dear Potential Sponsor,

The University at Albany, Siena College, Union College, Skidmore College, SUNY New Paltz, SUNY Cobleskill, and Marist College are once again collaboratively organizing *EVOLVE: The Study Abroad Conference of the Capital District*. This conference, which last year brought together more than 80 study abroad returnees from the Greater Capital District and far beyond it, once again seeks to help students unpack from and reap the full benefits of their varied international experiences. Students from over 25 colleges will be invited to attend including Williams College, West Point, Rensselaer Polytechnic Institute, and many more throughout the region. Given the success of the past two year's conferences, we expect to host over 100 students for the third, exciting installment.

All conference activities will be designed to help students refocus the lens through which they analyze everything their international experience has afforded them. The conference will feature **Evita Robinson**, founder and CEO of Nomadness Travel Tribe, as keynote speaker, a variety of consecutive sessions, lunchtime discussion groups, and ample opportunity for networking with peers, speakers, and sponsors.

Thank you for your interest in sponsoring this wonderful opportunity for students in the Capital District. Conference exhibitors and sponsors will be able to choose between three levels of sponsorship; silver, gold, and platinum (please see below). The deadline for exhibitor and sponsorship registration is **September 30, 2018**. All payment, logo, and ad copy information must be submitted by the deadline. All tables can have electricity and wireless access free of charge.

Sponsors will have the opportunity to interact with past study abroad students, who may be interested in pursuing a career in the field of international education or further international study or work, and also with prospective study abroad students who will also be invited to participate in the event. Thank you again for your interest in supporting this incredible opportunity for our students. We look forward to seeing you in

November!

The Sponsorship Team

EVOLVE Conference Committee

EVOLVE Conference Sponsorship Opportunities	Silver \$200	Gold \$300	Platinum \$500
<i>Full color ad in conference program</i>	1/4 page	Half-page	Full page
<i>Conference program</i>	Logo and Website	Logo, One sentence description and Website	Logo, Description of services, and Website
<i>Conference program website</i>	Logo and live link	Logo and live link	Logo and live link featured prominently
<i>One six-foot draped exhibitor table with two chairs</i>	X	X	X
<i>Lunch</i>	One Ticket	One Ticket	Two Tickets
<i>Opportunity for posting on the conference Facebook page</i>	One Post	Three Posts	Five Posts
<i>Conference Registration</i>		1 Attendee	2 Attendees
<i>Opening Reception</i>		Public Recognition	Public Recognition and Brief Description of Services

Payment Information

Payment by check:

Please make checks payable to “Siena College” and write “EVOLVE Conference” in the memo line.

Checks can be mailed to: *Siena College Center for International Programs*

Attn: Greg Jabaut, Foy Hall 301

515 Loudon Road, Loudonville, NY 12211

Payment by credit card:

EVOLVE is able to accept credit card payments through Eventbrite. Please visit [EVOLVE’s Eventbrite page](#) and purchase a “ticket” for your desired sponsorship level (silver, gold, or platinum). Please note that additional processing fees will apply.

Questions?

Please contact Greg Jabaut: gjabaut@siena.edu

Ad Copy and Logo Submission

Please submit all ad copy (for program), logos (for program and web), descriptions (for web), etc., to Greg Jabaut: gjabaut@siena.edu. Repeat sponsors wishing to reuse materials submitted in 2017 should simply confirm this in an email to Greg.